

Safety

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Recall -- Firm Press Release

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General Mills Announces Voluntary Recall of Limited Quantity of 'Nut Lovers' flavor of Nature Valley Granola Nut Clusters product

No other flavors/varieties of Nature Valley Granola Nut Clusters are involved

Nature Valley Granola Bars are NOT involved

Consumer Contact:

1-800-231-0308

Media Contact:

Kirstie Foster

763-764-6364

FOR IMMEDIATE RELEASE - July 8, 2009 - Minneapolis, MN - General Mills announced today a voluntary recall of a limited quantity of "Nut Lovers" flavor Nature Valley Granola Nut Clusters product containing pecans.

No illnesses have been reported in connection with the "Nut Lovers" Granola Nut Clusters product, and no other types, varieties or flavors of Nature Valley products are being recalled.

This action is being taken as a precaution because pecans received from a supplier and used in the product may be tainted with salmonella. No other types of nuts are impacted, and no other flavors or varieties of Granola Nut Clusters products are involved.

This product is a new bite-size cluster sold in a stand-up bag in grocery stores, convenience stores and vending outlets nationally.

Nature Valley granola bar products are NOT involved, and no other General Mills products are impacted.

Only specific Nut Lovers flavor products with five specific "best if used by dates" are being recalled. The five "best if used by dates" are:

07MAR2010	10MAR2010
08MAR2010	11MAR2010
09MAR2010	

Consumers who have products covered by this recall are urged to dispose of the product and to contact General Mills for a full refund. Consumers with questions may contact General Mills toll-free at 1-800-231-0308.

Salmonella is an organism that can cause serious and sometimes fatal infections, particularly in young children, the elderly and people with weakened immune systems. Healthy people infected with salmonella often experience fever, diarrhea, nausea, vomiting and/or abdominal pain. For more information, visit the Centers for Disease Control and Prevention's Web site at <http://www.cdc.gov>.

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